

**ABSTRACT:**

Disclosed is a bottlecap (200) for a soft drink or other bottle (100), which provides one half of a yoyo body. When combined with a second bottlecap (300), a yoyo is formed. The bottlecaps (200, 300) can also include a removable display piece on which advertising or other information may be displayed. These display pieces may be interchangeable with each other to allow the yoyo to be customized.